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Contact: John Pruner  
Blockhead City Entertainment  
PO Box 1654, Owasso, OK 74055-1654  
918-274-8260 or [bhcpressoffice@aol.com](mailto:bhcpressoffice@aol.com)

## **FILMING SCHEDULED TO START FOR NEW REALITY TV SERIES FEATURING BOSTON'S EAST COAST BIKER CHICKS MOTORCYCLE CLUB**

BOSTON, MA - 6/2/10 – Eight members of a Boston area all female motorcycle club called the *East Coast Biker Chicks*, will soon be featured in a new television series. Filming for the *Biker Chicz* docu-reality series is scheduled to start on June 19<sup>th</sup> during the annual Laconia Bike Week in Laconia NH, and continue in eastern Massachusetts throughout the summer.

*Biker Chicz* will focus on the positive aspects of the Harley-Davidson biker lifestyle and is being produced by an Oklahoma production company, Blockhead City Entertainment. “Our intention is to produce a happy, feel good television series that will be enjoyable to watch, and realistically capture the true nature of bikers, their spirit and the Harley lifestyle – this series will be just the opposite of what you see in shows like *Sons of Anarchy* and *Gangland*,” said Executive Producer Edward Winterhalder.

Winterhalder, a biker personality, author and the creator of the *Biker Chicz* TV series, has been riding Harleys since 1974. One of the world’s leading authorities on bikers, motorcycle clubs and the Harley-Davidson biker lifestyle, his books about the biker lifestyle are published in multiple languages and sold all over the world. “Because I have lived the biker lifestyle myself for more than thirty-five years, I feel confident that I can accurately capture for TV what really goes on in the life of a biker on a day-to-day basis,” he said.

Lucky Belcamino, the founder and current President of the *East Coast Biker Chicks*, is excited to be a part of this ground breaking concept. “Thank God someone is finally going to show the world that bikers are ordinary people from all walks of life; regular people that have families and jobs, who enjoy riding Harleys in their spare time and giving back to the communities in which they live when they can,” Lucky said.

Another Harley rider featured in the *Biker Chicz* TV series, Annie Concemi, who was recently profiled on TLC’s blockbuster series *What Not To Wear*, was adamant when she said, “Everyone I know is sick and tired of all of the negative television these days, where everyone argues and fights for sixty minutes – *Biker Chicz* will be a breath of fresh air as far as I am concerned.”

For more information about the Biker Chicz TV series, please go to [www.blockheadcity.com](http://www.blockheadcity.com) and click on the “Television” button.

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